



Greetings Potential Sponsor,

OUR PRODUCT. We are HOOZRUNNING and we're selling JOY, PERSONAL ACHIEVEMENT, and PHILANTHROPY through health and fitness, specifically through running, to anyone who will invite it. We know all-too-well the feeling that comes over ones self when they've walked/run further than ever before or faster than ever before or when they've encouraged their loved ones to do the same. It's an indescribable feeling that truly has no price!

Welcome to the **2nd Annual Fruity Smoothie Run** to be held at SpaceMax Storage in Stone Mountain, GA at 8am on October 28, 2017.

OUR STORY. We started as a typical husband and wife team who asked our loved ones to pitch in and help with what we saw as a need in our community. We saw first-hand the devastating effects of the tornado that ripped through Hattiesburg, MS in 2013. We simply had to do something to help victims. So in April of that same year, we held a small race, the Hub City Tornado Run, to raise money to donate to the Red Cross. We were able to raise and donate \$1000 to Red Cross. This began our journey.

We recently incorporated The HoozLife & HoozRunning Foundation in order to promote running and healthy lifestyles in economically challenged communities, raise money for awareness of diseases caused by childhood and adolescent obesity, and raise money for other health organizations and initiatives.

YOUR BENEFITS = OUR PROMISE. With an email database of over 500 people in the run community and advertisements in several metro Atlanta run stores, health practices, run sites, and on social media, we promise to promote your brand. We want to make you happy just as if you completed your first or fastest 5k. As we grown, we want you to grow with us. Please see the attached details regarding sponsorship.

EARNESTLY,

Gabriel and Carmetta Maupin
Executive Director and Race Director

HOOZRUNNING. BE HAPPY☺